

Advertising Booking Form

Prices displayed are subject to VAT



Hereford Cattle Society

Please complete and return to steve.rivers@herefordcattle.org

Name	<input type="text"/>		
Address	<input type="text"/>		
	<input type="text"/>	Postcode	<input type="text"/>
Telephone	<input type="text"/>	Email	<input type="text"/>

Hereford Breed Journal

Full Page*	£600	<input type="checkbox"/>	members	£440	<input type="checkbox"/>
Half Page*	£385	<input type="checkbox"/>	members	£275	<input type="checkbox"/>
Quarter Page*	£230	<input type="checkbox"/>	members	£165	<input type="checkbox"/>
Special positions					
Back Cover	£800	<input type="checkbox"/>	IFC	£695	<input type="checkbox"/>
			IBC	£695	<input type="checkbox"/>

*Includes free advert in HH issue of your choice

Total Breed Journal

£

Hereford Breed Journal & Hereford Happenings

Full Page					
HBJ & 3 issues* of HH	£765	<input type="checkbox"/>	members	£530	<input type="checkbox"/>
HBJ & 6 issues* of HH	£1,100	<input type="checkbox"/>	members	£730	<input type="checkbox"/>
Half Page					
HBJ & 3 issues* of HH	£495	<input type="checkbox"/>	members	£380	<input type="checkbox"/>
HBJ & 6 issues* of HH	£715	<input type="checkbox"/>	members	£470	<input type="checkbox"/>
Quarter Page					
HBJ & 3 issues* of HH	£295	<input type="checkbox"/>	members	£200	<input type="checkbox"/>
HBJ & 6 issues* of HH	£425	<input type="checkbox"/>	members	£280	<input type="checkbox"/>

* First Issue free of charge

Total Breed Journal & Hereford Happenings

£

Hereford Happenings

early bird offer (2025 only per issue)

Full Page	£125	<input type="checkbox"/>	members	£75	<input type="checkbox"/>
Half Page	£82	<input type="checkbox"/>	members	£50	<input type="checkbox"/>
Quarter Page	£49	<input type="checkbox"/>	members	£30	<input type="checkbox"/>
Herd Listing Directory (6 issues)			members	£50	<input type="checkbox"/>

Total Hereford Happenings

£

Official Show and Sale Catalogues

Full Page					
One Issue	£150	<input type="checkbox"/>	members	£105	<input type="checkbox"/>
Two Issues	£200	<input type="checkbox"/>	members	£140	<input type="checkbox"/>
Half Page					
One Issue	£95	<input type="checkbox"/>	members	£67	<input type="checkbox"/>
Two Issues	£125	<input type="checkbox"/>	members	£87	<input type="checkbox"/>

Total Show & Sale Catalogues

£

Sponsorship opportunities also available for the Society's official Show & Sales.
Please email hello@herefordcattle.org for more information.

Total Bookings

£

Please complete and return to: Steve Rivers
Hereford House, 20 East Street, Hereford HR1 2LU

Tel: 01432 275566 | steve.rivers@herefordcattle.org | www.herefordcattle.org