

Breed and Commercial Co-Ordinator

Hereford Cattle Society (HCS) seeks a Breed and Commercial Co-Ordinator to assist with the promotion and development of the Hereford breed and brand. This role is a head office-based role and will be line managed by the HCS Director of Operations. The unique qualities of the breed have led to a remarkable growth in demand for Hereford cattle and for the branded Hereford beef in recent years. The successful candidate will help and support HCS in continuing its growth and supporting the members.

Role Responsibilities:

- Assist in promotion, administration and facilitation of shows and sales,
- Support and work closely with the Financial Officer and Registrations Officer when needed,
- Assist with social media when required,
- Supporting members where possible and attending various herd visits along with area association meetings as necessary,
- Help organise and deliver workshops to our members and area associations.

Person Specification: Are you the right candidate?

Do you have...

- An ability to organise and prioritise workload effectively; multi-task whilst balance the various requirements of the role?
- Experience of working within a close-knit team?
- Enthusiasm and are you a dynamic self-starter?
- A passion for agriculture (preferably livestock but this is not essential)?
- An ability to show initiative and willingly, proactively take on projects?
- Computer literacy with a good understanding of social media?
- A full UK driving licence?

Remuneration will be according to experience and ability. A company pension will be available.

To apply for this role, please forward your **CV and a covering letter/personal statement** (maximum 500 words) on why you think this role is for you and how you and your experience will enable you to meet the role responsibilities and person specification, as outlined above, to paul.sneyd@herefordcattle.org

Closing date: 12 noon on Monday 10th October 2022.

The society's head office and employees are based in the City of Hereford.

To avoid conflicts of interest, business or personal involvement in trading cattle or cattle related products is not permissible – without the consent of the Council.

Hereford Cattle Society, Hereford House, 3 Offa Street, Hereford, Herefordshire HR1 2LL

