

# Autumn Sale Ad Spend 2022

Magazine	Issue Date	Price	Type	Distribution Reach
Farmers Guardian	26/08/2022	£870	Classified	National
	10/09/2022	£790	Dairy (Sales) Display	
	16/09/2022	£790	Dairy (Sales) Display	
	30/09/2022	£870	Classified	
Farmers Weekly	11/09/2022	£575	Classified	National
Scottish Farmer	09/09/2022	£544.50		Scotland
	30/09/2022	£544.50		
Carmarthen Journal	13/09/2021	£500		South West Wales
South West Farmer	September	£414		South West England

Total Spend

£5,898

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Magazine	Issue Date	Price	Type	Distribution Reach
Farmers Guardian	08/09/2023	£790	Dairy (Sales) Display	National
	18/09/2023	£790	Dairy (Sales) Display	
Farmers Weekly	08/09/2023	£575	Classified	National
Scottish Farmer	09/09/2023	£544.50		Scotland
Camarthen Journal	01/09/2023	£163		South West Wales
Farmers Mart	11/09/2023	£250	Editorial + Ad	North England

Total Spend	£3,113
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