

Dear Paul,

I hope the Royal Welsh was good and not a wash out?

Firstly I do not know whether you have responded to Peter Hall already, but if not, I would simply explain that banners are not permitted from any of the members, this was not particular to Traditionals.

Secondly I have now considered the changed HHBI website in a more detail. It is clear that HHBI is again operating a Herd Book which will be broken down in to nations. The HTOPP test also appears to be back up and running, it would be helpful to know if this has caused any confusion in terms of doubling up on tests like it did previously.

You will recall in our letter of 16 June 2022 we asked Fenton and Hall to desist from their activities which discredited the society (a copy is attached for your ease of reference). The resurgence of the website may give us sufficient ammunition to argue that they are not acting with single minded loyalty to the objects of the HCS, particularly in relation to promoting the breeding of all tribes and strains of Hereford Cattle. Further the Articles provide fairly wide powers to the Council to remove members, including *"Any member...whose conduct in any other respect shall be, in the opinion of the Council, derogatory to the character or prejudicial to the interests of the Society...may be removed..."*. I note that the new Articles appear to be even wider than this (3.6.4) – have these been finalised and passed?

In my view the numbered points we raised at page 2 of the attached letter remain the case in respect of the new website. Of particular note:

- HHBI has sought to differentiate itself from you as it is a requirement under the first object that Pedigrees *'have been registered in the official Herd Book or Register of the country relevant to those Hereford cattle...'* They also no longer refer to the 'Hereford Herd Book' except for in the name of the company / title of the website. I assume DEFRA have not reversed their refusal to register HHBI as a herd book?
- The website still refers to the HTOPP test, IBERS and Dr Hegarty.
- Object 6 sets out *"To prevent or curtail any further hybridisation of the Hereford cattle breed or the misrepresentation of Hereford cattle which are not Original Population Hereford cattle."* This certainly promotes a view which is contrary to the Society's view but HHBI appears to have removed references to "true" or "real" Hereford cattle.

We previously set out a number of requests at page 5 of the attached letter, including changing the name of HHBI and setting out on the website it was not approved by DEFRA. None of these requests have been complied with. Given that the website has been 'updated' we can certainly raise the same concerns and query why our requests were not completed when the website was refreshed.

In light of the above, I consider the arguments remain for expulsion of Fenton and Hall (and anyone else involved in HHBI). The practical considerations around this (for instance inflaming the situation) also remain. As such, I consider the option is there but it is a practical decision for the council whether to take any action to seek to expel Fenton and Hall.

As always I am more than happy to discuss this, please feel free to telephone me at your convenience.

Kind regards
Laura

Laura Mackain-Bremner (She/Her/Hers)

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From: Paul Sneyd <Paul.Sneyd@herefordcattle.org>

Sent: Friday, July 21, 2023 7:17 AM

To: Laura Mackain-Bremner <Laura.Mackain-Bremner@clarkewillmott.com>

Cc: Esther Woolford <Esther.Woolford@clarkewillmott.com>; pjallman2@gmail.com

Subject: RE: Hereford Herd Book International [CW-Legal.FID4456175]

**** This is an external email, please forward any concern with it to 'Information Security Incident' ****

Hi Laura,

I am at the Royal Welsh Show next week so let's catch up the following week if that is ok please?

Kind regards,

Paul

From: Laura Mackain-Bremner [<mailto:Laura.Mackain-Bremner@clarkewillmott.com>]

Sent: 20 July 2023 16:35

To: Paul Sneyd <Paul.Sneyd@herefordcattle.org>

Cc: Esther Woolford <Esther.Woolford@clarkewillmott.com>; pjallman2@gmail.com

Subject: RE: Hereford Herd Book International [CW-Legal.FID4456175]

Afternoon Paul,

Thank you for your email below, which is interesting, and the email from Peter Helen Hall regarding Royal Highland.

I have just returned from holiday today so will consider this in further detail next week. My initial view is that they have reworded the website quite carefully, in particular referring to 'official herd books' for each country. As such, it may be more tricky to argue they are in direct competition.

Leave it with me and I will revert further next week

Kind regards

Laura

Laura Mackain-Bremner (She/Her/Hers)

Partner

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From: Paul Sneyd <Paul.Sneyd@herefordcattle.org>

Sent: Thursday, July 6, 2023 10:02 AM

To: Laura Mackain-Bremner <Laura.Mackain-Bremner@clarkewillmott.com>

Cc: Esther Woolford <Esther.Woolford@clarkewillmott.com>; pjallman2@gmail.com

Subject: Hereford Herd Book International

**** This is an external email, please forward any concern with it to 'Information Security Incident' ****

Morning Laura,

Please see the below link for Hereford Herd Book International Ltd which is now back up and running.

<https://herefordhbi.co.uk/>

They seem to have re vamped everything which is basically in direct competition with our selves. Thoughts please?!

For me this very much brings back to the table if we look at expelling them?!

Kind regards,

Paul Sneyd

Director of operations



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