

TEAM UK

Farmfair B.E.E.F International,
Edmonton, Canada,
November 2026

SPONSORSHIP PACKAGES



WHAT IS FARMFAIR INTERNATIONAL?



Farmfair International is one of Canada's premier agricultural exhibitions, held annually in Edmonton, Alberta, and recognised as a leading showcase for the beef cattle industry. The event attracts thousands of visitors from across Canada and around the world, including producers, breeders, exhibitors, industry professionals, and international buyers.

Renowned for its world-class livestock competitions, trade show, educational programmes, and networking opportunities, Farmfair International celebrates excellence in agriculture while providing a platform to showcase the latest advancements in beef genetics, livestock production, and agricultural innovation. The event plays a significant role in connecting the global beef industry and promoting international collaboration and trade.



WHAT IS B.E.E.F. INTERNATIONAL?



The B.E.E.F. International Competition (Battle of Emerging Elite Farmers) is a unique global programme held alongside Farmfair International, bringing together young agricultural leaders from around the world to develop their skills, share knowledge, and build lasting international connections.



FARMFAIR INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

Over six days, participants compete in a range of practical and technical challenges, including livestock judging, showmanship, grooming and trimming, herdsmanship, animal health, and industry-focused presentations. Combined with farm tours, educational sessions, and networking opportunities, the competition provides an unrivalled platform for the next generation of agricultural ambassadors to showcase their expertise while promoting innovation, collaboration, and excellence within the global beef industry.



Team UK - Farmfair
International Youth Competition



@teamukfarmfairinternational



FARMFAIR INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

PLATINUM PACKAGE



Package Includes

- Official Platinum Sponsor status.
- Premium logo placement on official Team UK clothing.
- Featured branding across promotional material, sponsor displays and team presentations.
- Dedicated social media promotion before, during and after the event, including sponsor spotlight posts.
- Opportunity to include your promotional literature or branded merchandise at the event.
- Recognition in media coverage and post-event publications where appropriate.
- A personalised report on an industry topic of your choice, researched during Farmfair.
- An exclusive presentation for your business, organisation or customers, sharing key learnings and industry insights.
- Professional photographs and media content featuring Team UK for use across your own marketing.
- Opportunity to promote your business as an Official Platinum Sponsor of Team UK across your own marketing channels.

£850

GOLD PACKAGE



Package Includes

- Official Gold Sponsor .
- Business logo displayed on selected official Team UK clothing.
- Logo featured on team promotional material and sponsor displays.
- Promotion across Team UK's social media platforms before, during and after the event.
- Opportunity to provide promotional literature or branded merchandise for distribution at the event.
- Recognition in post-events reports and presentations.
- A summary of the team's experiences, key learnings and industry insights from Farmfair International.
- Professional Team UK photographs for your own marketing and social media use.

£600



Team UK - Farmfair
International Youth Competition



@teamukfarmfairinternational



FARMPAIR INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

SILVER PACKAGE



Package Includes

- Official Silver Sponsor .
- Promotion across Team UK's social media platforms before, during and after the event.
- Opportunity to provide promotional literature or branded merchandise for distribution at Farmfair.
- Recognition in our thank-you posts and sponsor acknowledgements.
- A digital summary of the team's experiences, key learnings and insights from Farmfair International.

£300

BRONZE PACKAGE



Package Includes

- Official Bronze Sponsor.
- Recognition across Team UK's social media platforms during our preparations and throughout the event.
- Business logo featured on our sponsor thank-you graphics and acknowledgements.

£100

We are incredibly grateful to everyone who is considering supporting our journey to represent Team UK in Canada.

If one of our sponsorship packages isn't the right fit, but you would still like to support us, we have created a fundraising page where any donation, no matter the size, will make a real difference towards helping us reach our goal. If you are interested in becoming a sponsor but would prefer a bespoke package tailored to your business, we would be delighted to discuss a sponsorship opportunity that suits your requirements.

Please don't hesitate to get in touch with any member of the team.



*Thank you for your generosity and support
—it truly means the world to us*



Team UK - Farmfair
International Youth Competition



@teamukfarmfairinternational



FARMPAIR INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

MEET THE TEAM



Gregor Milne, North East Scotland



Born and raised on his family's farm near Elgin in the north-east of Scotland, Gregor is actively involved in their mixed beef and arable enterprise, with a particular passion for the family's pedigree Charolais herd. From a young age, he has gained hands-on experience across both the beef and sheep enterprises, developing strong stockmanship skills and a real enthusiasm for the livestock industry.

Gregor has been heavily involved in preparing and exhibiting cattle at leading shows and sales throughout the UK, gaining valuable experience in livestock presentation, handling and breeding. These opportunities have allowed him to build confidence, broaden his knowledge and make connections with breeders and young people across the agricultural industry. Gregor will begin studying Agriculture at college later this year and is incredibly proud to have the opportunity to represent Team UK.

He is looking forward to gaining new experiences, building international connections and friendships, and showcasing the passion, dedication and diversity of British agriculture overseas.



07399 462 101



gregormacmilne@gmail.com

Cerys Jenkins, Carmarthenshire



Born and bred on the Welsh coast, Cerys is a third-generation farmer, farming just over 250 acres alongside her family on their organic, grass-based dairy, beef and sheep farm. Now entering her final year studying Veterinary Biological Sciences at Aberystwyth University, Cerys combines her studies with two of her own businesses. Cerys Mai Photography specialises in livestock and agricultural photography, design and marketing, while Dyfroedd Livestock sees Cerys work as a freelance stockwoman, travelling across the UK preparing and showing cattle for pedigree breeders.

Having grown up with commercial Herefords and showing the breed from a young age, Herefords have always held a special place in Cerys' heart. As one of this year's recipients of *The Gareth Raw Rees Memorial Scholarship*, she is incredibly grateful for the opportunity to represent the UK and the Hereford breed at Farmfair International in Canada.

Cerys is looking forward to building international connections, making lifelong friends and promoting British agriculture overseas.



07495 174 045



cerysmai@dyfroedd.com



Team UK - Farmfair
International Youth Competition



@teamukfarmfairinternational



FARMLAND INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL

MEET THE TEAM



Daisy Newton, Devon



A first-generation farmer from the South West of England, Daisy has developed a strong passion for livestock production. Although she did not grow up in a farming family, agriculture has become a defining passion of hers.

Daisy is currently in her second year at Hartpury College, studying Livestock Production. Alongside her studies, she has spent the past three years working at Foxhill Farm with Melanie and Michael Alford, gaining valuable hands-on experience across pedigree and commercial cattle. With ambitions to establish her own herd and agricultural business at her family home in Devon, Daisy is keen to continue building a career within the livestock industry.

She sees representing Team UK as an exciting opportunity to challenge herself, learn from different approaches to agriculture and share her own experiences as a first-generation farmer with others from across the world.



LIMOUSIN



07983 376 963



daisy4newton@gmail.com

Logan Ross, Dumfries



Logan Ross, from Dumfries and Galloway, has spent much of his life around livestock, with a particular interest in pedigree breeding and the people behind the industry. His work at Mains of Throsk Farm has seen him play an active role within the Ronick Limousin herd, from day-to-day stock work through to preparing cattle for major shows and bull sales across the UK.

Away from his work with cattle, Logan runs his own pedigree Bluefaced Leicester flock. Having an interest in both cattle and sheep has given him a broad outlook on livestock production and the different challenges and opportunities that come with it. Logan is looking forward to representing Team UK and making the most of the experience, particularly the opportunity to see agriculture from a different perspective and learn from livestock breeders and young farmers overseas.

He hopes to bring home new ideas and experiences that can benefit both his own flock and his future within the livestock industry.



07710 838 821



logan.ross0529@icloud.com



Team UK - Farmfair
International Youth Competition



@teamukfarmfairinternational



FARMAIR INTERNATIONAL PRESENTS
B.E.E.F.
INTERNATIONAL